# One Voice

#### **A Partnership for Progress**

We'd like to invite you to join a partnership to promote and advance the goals and objectives of the pest management industry and your company. A unique cooperative effort exists between the New York Pest Management Association (NYPMA) and the National Pest Management Association (NPMA). You will be joining two strong associations with a multitude of programs and benefits that will help you accomplish your business goals. Our strong belief in this partnership prompted us to require companies to join both associations, which has lead to a powerful mix of benefits and provides a variety of services to all of our PMP members.

#### Information Central Hotlines: NPMA (800) 678-6722 & NYPMA (877) 521-7378

The Information Central Hotlines provide member companies with instant access to a team of NPMA's technical and industry operational staff experts. Developed to give practical solutions to pressing technical and operational issues, Information Central provides members with outside expertise and resources to make informed decisions. You'll also have an additional information line available to you if you need state specific assistance. The Executive Staff of the NYPMA can be reached toll-free at 877-521-7378 or info@NewYorkPMA.com and are equipped to help you wade through regulatory requirements, understand NY specific news events, and pinpoint educational opportunities for you and your staff.

# Join Our Partnership... for *Progress*



#### **New York Pest Management Association**

911 Central Ave., PMB 218

Albany, NY 12206 Phone: 877.521.7378 Fax: 973.992-5823

E-mail: info@newyorkpma.com





International

### **National Pest Management Association**

10460 North Street Fairfax, VA 22030 Phone: (800) 678-6722 Fax: (703) 352-3031

E-mail: www.npmapestworld.org



# Publicize Your Company's Professional Commitment

Members are entitled to display the logos of both associations on business cards, corporate letterhead, vehicles, and advertisements, which reinforce your company's professional image to customers and prospective clients.

## Presence on the Web www.NewYorkPMA.com

NPMA Members and Professionals: www. npmapestworld.org NPMA makes pest management information available through the professional and member's only site. NYPMA/NPMA members have access to special "Members Only" areas, including our Webbased search engine with exclusive technical materials to help grow your business and educate you and your employees. Additional features on the Web include current industry news, model contracts, association and industry events, online registration, educational and promotional materials through the Bug Store, legislative issues, an online Who's Who Membership directory, and much more.

#### Consumers: www.pestworld.org

Thousands of consumers regularly visit "Find a Professional" on NPMA's consumer site to locate a pest management professional near their homes. The company name and contact information of all NYPMA/NPMA members are listed and searchable by zip code for consumers to access and connect with a professional member in their area. This is a valuable referral service.

# Your Voice in Washington... And in New York

NYPMA and NPMA lobby on behalf of the industry to ensure your concerns as a pest management professional are heard. NPMA is the only entity that represents our industry before the U.S. Congress and

federal agencies, such as the Environmental Protection Agency (EPA), Department of Labor, HUD, Department of Transportation, and the Federal Trade Commission.

NPMA's government affairs staff also tracks
NY legislation, regulatory changes and policy
related media, and coordinates this information
with NYPMA state association leadership.
NYPMA and NPMA also work together to
develop legislative strategy, talking points,
and position papers that members can use to
influence their state representatives.
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NYPMA maintains a productive relationship with our state regulators at the NYS Department of Environmental Conservation (DEC). NYPMA attends every DEC meeting to monitor any regulatory issues that might affect our industry. NYPMA also works closely with the staff of the DEC to develop programs that can unite our effort to promote regulatory compliance.

#### Your Source for Pest Management Training and Education

NPMA hosts the industry's leading educational workshops and programs throughout the year, including the largest annual gathering in the world of pest management professionals at PestWorld Convention & Exposition. At PestWorld, there are 50+ different technical and management training sessions as well as 150+ exhibiting companies demonstrating their latest products, services and developments in equipment. In partnership with state associations, NPMA also develops regional educational conferences offering continuing educational units (CEUs) and a management training curriculum. NYPMA has made providing members with cutting-edge education a high priority. Several NYPMA educational programs have been developed that not only assist members in performing their jobs more effectively, but also have made an impact outside of our industry.

NYPMA primary training programs include educational programs in various regions throughout the state. For a detailed description of each training program, please visit www. NewYorkPMA.com.

# Communicating with Our Members

Stay on top of the latest industry research and trends with NPMA's PestWorld, a bimonthly newsletter featuring valuable technical information, legislative and regulatory updates, small business features, association news, and more. PestWorld also includes "Library Updates", a technical support insert. NYPMA produces One Voice. This newsletter contains timely industry news, updates on pertinent state regulatory and legislative issues, and information about local and state association events.

# The Bottom Line: Increased Profits

When you join this partnership you add more resources to your company's operations that you might not otherwise be able to afford or justify. These are resources that you can use to increase sales and customer satisfaction while reducing operational expenses and problems. As a joint member of NPMA and NYPMA you have access to a wide variety of important tools, expert advice and unique benefits that you can use to run your business more efficiently and productively to become more profitable. Each association offers more benefits than can be detailed here. For more information about NYPMA or NPMA contact:

NYPMA at (877) 521-7378 or visit www.NewYorkPMA.com or

NPMA at 800-678-6722 or visit www.npmapestworld.org